

Beni Glover
IBIS Airlines
Director Web and Graphics

Beni Glover is the Director of Web and Graphics for IBIS Airlines, a privately held national airline company based on a disruptive business model that will fly large aircraft, offer the flying public deeply discounted fares, make quality customer service a top priority and operate several unique revenue centers that ensure continued low fares for an underserved population of fliers.

Glover has brought extensive creative design, website production and Internet marketing skills to the business environment for many years. She has worked extensively with startup businesses, helping owners go from starting their businesses, acquiring capital from investors to selling their products and services.

Her ability to bring together technology and creative design has helped businesses harness the power of the Internet to secure visibility and customers digitally, rather than relying solely on offline marketing methods.

Working from a strong understanding of branding, Glover has been instrumental in designing outstanding company logos that tell a company story at first glance, while incorporating the principles of Internet marketing into all that she creates.

Glover is a long-time student of the Internet, keeping current on the constantly changing Internet landscape, allowing her to provide advanced digital marketing techniques.

She enjoys architectural, interior design and traveling.