

Bill Carney
IBIS Airlines
Director of Social Media

Bill Carney is the Director of Social Media for IBIS Airlines, a privately held national airline company based on a disruptive business model that will fly large aircraft, offer the flying public deeply discounted fares, make quality customer service a top priority and operate several unique revenue centers that ensure continued low fares for an underserved population of fliers.

With over 17 years of experience as a consultant and digital marketing leader, Carney is an expert at producing and delivering marketing programs that support and grow the expansion of a company's brand and services. He has a proven talent to spot trends and understand the dynamics of how to develop and implement the creative, data-driven social media strategies an organization needs to succeed.

His lifelong mission has been focused on driving results through disruptive, outside-the-box approaches that help to control the branding, digital marketing, creative strategy, content direction and social media management.

Prior to coming onboard with IBIS Airlines, Carney served as the marketing manager of a private mid-sized company and has also held positions as social media director and digital marketing manager.

A native of New Jersey, Carney holds a bachelor's degree in Communications from Glassboro State College (Rowan University). He resides in Boca Raton, Florida, is an avid soccer fan and enjoys time experiencing South Florida art, culture and history.